

tiny bites consulting



Top Chefs for Mental Health dinner drive from Tiny Bites and Friends: HOW TO BE A GOOD FRIEND 😊

Thank you for your interest in participating in the [Top Chefs for Mental Health](#) dinner drive by Tiny Bites and Friends. Here are just some of the ways that you can get involved as a Friend.

About the Dinner Drive

A month-long promotion of the [Top Chefs for Mental Health](#) event hosted on [tinybites.ca](#) and other cohost sites, running from May 1-31, 2011.

What's a **dinner drive**? We will raise **\$4,000 or more** through the efforts of Tiny Bites and Friends so that we can buy at least one Top Chef dinner for 8.

We will then **give away all 8 dinner seats** to the readership of Tiny Bites and Friends. Multiple secondary prizes courtesy of our dinner drive Sponsors will also be awarded.

Proceeds Paper Trail

100% of the dinner drive proceeds will be transferred to the [BC Mental Health Foundation](#). \$1000 of the \$4000 dinner ticket goes to the Top Chef for food cost and prep. The rest is used to finance the initiatives of the [BC Mental Health Foundation](#) and the [Chefs' Table Society of British Columbia](#).

Confirmed Friends

We're happy that the following organizations have agreed to participate:

Chefs' Table Society of BC, Scout Magazine, The Urban Tea Merchant, Top Table Group (CinCin, West, Araxi, Blue Water Café), Foodists, Butter on the Endive, SmokySweet, The Well-Tempered Chocolatier, Black Cloud Winery, Township 7...and more in progress!

Levels of Friendship

Sign up for one or more of the following ways to contribute to the dinner drive.

Participation type:	You give:	You get:
Supporter	<ul style="list-style-type: none"> Promo post published on your site between May 1-15 to promote 1) Top Chefs for Mental Health and 2) Tiny Bites and Friends dinner drive Prominent TCMH badge linking to http://tbits.ca/bctopchefs Smaller badge adjacent to TCMH one linking to http://tbits.ca/dinnerdrive Share / retweet / promote TCMH, BCMHF, CTS, Tiny Bites dinner drive on your social media channels throughout the month of May 	<ul style="list-style-type: none"> Logo and linkback on Tiny Bites fundraiser landing page Social media acknowledgements by Tiny Bites throughout the month of May and during post-event wrap-up
Cohost	<ul style="list-style-type: none"> All Supporter activities plus: New content generation on Cohost site as indicated by the Content Calendar Permission to republish select archived posts (excerpt only) on Tiny Bites, with linkback to full post on Cohost site, as indicated by Content Calendar Procurement of secondary prizes (optional) 	<ul style="list-style-type: none"> All Supporter benefits plus: Prominent logo and linkback on Tiny Bites sidebar (visible on all pages) Index and linkbacks on Tiny Bites for all individual articles contributed for dinner drive (please notify Tiny Bites of each new link) <i>Your readers</i> can win these prizes and have <i>you</i> to thank!
Sponsor	<ul style="list-style-type: none"> Cash donation* towards target OR Contribution of secondary prize <p>* Monetary donations made by official Sponsors are not eligible for the dinner spots or secondary prizes. To be eligible for prizes, please indicate that your donation is a personal one.</p>	<ul style="list-style-type: none"> Logo and linkback on Tiny Bites fundraiser page as Sponsor Description of secondary prize with linkbacks / logos throughout the month of May Cash donations acknowledged with a feature post during the

Participation type:	You give:	You get:
		campaign period <ul style="list-style-type: none"> • Social media acknowledgements by Tiny Bites throughout the month of May and during post-event wrap-up
Volunteer	<ul style="list-style-type: none"> • Assistance with content generation, archive research / republication, fundraising logistics, sponsor logistics, or volunteer coordination • Share / retweet / promote TCMH, BCMHF, CTS, Tiny Bites dinner drive on your social media channels throughout the month of May • Procurement / coordination of secondary prizes (optional) • Babysitting of Kate Hamilton (optional and much appreciated!!) 	<ul style="list-style-type: none"> • Option to write and publish your own Mental Health related post as a “Volunteer Spotlight” on Tiny Bites • Acknowledgement on Tiny Bites for your hard work • Thank you lunch in mid-June...Karen Hamilton’s treat

Want to get involved? Please fill out the form below and email this document to dinnerdrive@tinybites.ca.

Become a Friend

I want to be a good friend to **Top Chefs for Mental Health** dinner drive from Tiny Bites and Friends!

Full Name	
Organization (include website URL)	
Participation Type(s) (check all that apply)	<input type="checkbox"/> Supporter <input type="checkbox"/> Cohost* <input type="checkbox"/> Sponsor <input type="checkbox"/> Volunteer
Contact info (mailing address, phone number, email address)	
Sponsors: description of sponsored item(s) and estimate of dollar value for in-kind items	
Logo: (please email a .jpg, .gif, .png, or Photoshop / vector image file to dinnerdrive@tinybites.ca)	<input type="checkbox"/> Logo emailed <input type="checkbox"/> You already have my logo <input type="checkbox"/> Contact this person for logo: _____

Please fill out the fields above and email this document to dinnerdrive@tinybites.ca.
Thank you. We sincerely appreciate your support.